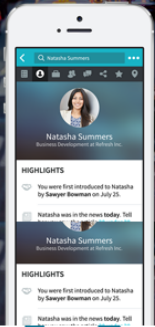




REFRESH

Discover common ground for better conversations

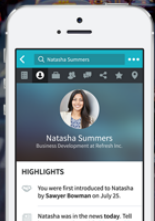
TWITTER RSS



REFRESH

Discover common ground for better conversations

TWITTER RSS



## 5 RESOURCES FOR REAL ESTATE PROFESSIONALS

16 July 2014

by Carole McManus

If you're in San Francisco for [Real Estate Connect San Francisco](#), don't miss your chance to see Refresh CTO Paul Tyma participate in the discussion "What Our Phones Know", about the role intelligent mobility is playing in redefining the mobile user experience. Refresh is breaking new ground finding exactly the right insights at the right time to help you connect with clients and build on those relationships. Use it to make the most of those important networking opportunities during and after the conference too. Be sure to keep up with conference details as they happen by following the [#ICSF](#) and [#agentreboot](#) hashtags on Twitter.

Here are some other great resources for Real Estate professionals:

1. Does your website put your best foot forward, or is it turning potential clients off? These [Best Practices](#) for your real estate website show the value in front-and-center search and direct calls to action.
2. The visual aesthetic of Pinterest is a natural for anyone looking to showcase their listings. But finding engaging board categories can be tough. Here are [60 Pinterest Board Ideas](#) for Real Estate to inspire you, covering Man Caves, Curb Appeal Tips, and neighborhood attractions.
3. [The BiggerPockets Podcast](#) is the #1 rated real estate podcast on iTunes. Learn what real estate investors are talking about and the tips and tools they're sharing in the BiggerPockets community.
4. [Top 10 Apps for Real Estate Agents](#) includes obvious must-haves like Google Maps, but also features apps like Sitegeist, which delivers information that your client will want to know about the neighborhood, as well as CamScan and Sign Easy that will make gathering the closing paperwork a snap.
5. These [10 Great Gadgets for Real Estate Professionals](#) may have you rethinking your tech budget when you see cutting edge tools like the GoPano Micro video lens attachment, smart watch, and Xerox Mobile Scanner.

Share your favorite tools for connecting with clients and other real estate professionals at conferences like Real Estate Connect. Tweet us [@RefreshApp](#), and tell us how you use Refresh and other tools to build your business.

[Download Refresh](#)

[tools](#) [sales\\_tools](#) [real\\_estate](#)

